



RISE Up - Business of Retail: Operations & Profit Fact Sheet



v.05.22.2024

Name of Specific Credential	RISE-Up - Business of Retail: Operations & Profit					
CTE Program Alignment(s)	Business Management, Business Operations, Fashion Design and Operations, Finance, Interior Design and Merchandising, Marketing					
Description of Credential	Business of Retail: Operations & Profit is perfect for students interested in advancing a career or need to better understand how a business is run. They will understand merchandising, marketing, store operations, loss prevention and workplace safety. They will master math concepts, including determining pricing strategies and calculating profit and discounts. They will also learn best practices for how to plan for a career and get promoted.					
Entry-Level Annual Salaries (List All)	Sales Managers: \$141,731; General & Operations Managers: \$113,796; Administrative Services Managers: \$106,870; First-Line Supervisors of Retail Sales Workers: \$49,691; First-Line Supervisors of Transportation & Material Moving Workers: \$61,360 (SOURCE: Lightcast - Occupation Table pulled for 2024-2029)					
Industry-Based Credential Requirements: Students						
Standard / Curriculum (Vendor Requirements)	Students have the option to take the course curriculum using online modules, textbooks, or both. Curriculum is not required before taking the assessment.					
Testing Methodology	Paper?	No	Online – Cognitive portion	Yes	Performance Exams? Psychomotor portion	No
Re-Testing (if available)	Re-Testing Procedures:	Retests are available immediately for \$25			Max # of Attempts Allowed:	Unlimited
Testing Details (including any age requirements / accommodations)	Students must be age 14 or older; accommodations (including extra time and using Chrome extensions for screen reading) are available by submitting a request form. Full list of accommodations available in the RISE Up Help Center: https://riseup.kaleidolearning.com/support/					
Industry-Based Credential Requirements: Teachers						
Instructor Certification Requirements (by certifying agency)	No requirements - but NRF Foundation offers free certifications for teachers and administrators, to familiarize them with the material.					
Proctoring / Test Security (if any)	Complete application/attestation and agree to the rules and responsibilities. Rules include closed book exams: no cellphones, textbooks or other resources. Exam bank has multiple questions; each student has a different exam with superscrambled multiple-choice answers.					
Credential Tracking						
Credential Documentation	Printable certificate; digital badge available from Credly.com					
Credential Tracking System	Online Tracking System?	Yes	Details	NRF Foundation uses Kaleidoscope Learning to administer exams, and teachers may download exam results for reporting to ADE.		
Expiration Timeline	3 years - with option to renew for three years with a \$25 fee					
Other Details						
Credential Costs / Funding Sources / Refund Policies						

12.4.2024

RISE Up - Business of Retail: Operations & Profit Fact Sheet

Page 1 of 2



RISE Up - Business of Retail: Operations & Profit Fact Sheet



Cost Details	Per student costs: Curriculum + Exam bundle: \$135; curriculum only: \$65; exam only: \$75; 10% discount with purchase of 150 or more identical items
For More Information <i>(must provide valid contact email and phone number for certifying agency)</i>	
Certifying Organization(s)/ Agency Contact Info <i>(if more than one, list all)</i>	NRF Foundation https://nrffoundation.org/ 1101 New York Ave NW Washington DC 20005 For credential information, contact Kelli Kunkee: kunkeek@nrf.com