

RISE-Up – The Business of Retail Fact Sheet

Certifying Organization	NRF (National Retail Federation) Foundation					
Description of Credentials	<p>RISE Up (Retail Industry Skills and Education) – The Business of Retail</p> <p>The RISE Up (Retail Industry Skills and Education) – The Business of Retail credential focuses on the business and economics side of retail in a range of retail environments, including inventory control functions, merchandising and marketing processes, loss prevention, workplace safety procedures, and the retail profit model.</p> <p>The RISE Up (Retail Industry Skills and Education) – The Business of Retail credential ensures that students are prepared for an entry-level position in the retail industry.</p>					
Entry-Level Annual Salaries	<p>First-line Supervisors of Retail Sales Workers: \$36,040 General and Operations Managers: \$84,220 Sales Managers: \$96,550 Purchasing Managers: \$94,540 Retail Salespeople: \$23,400</p>					
CTE Program Alignment	Business Management, Marketing					
Industry-Based Certification Requirements: Students						
Standards / Curriculum	The Business of Retail focuses on the concepts of describing retail, recognizing the economics of retail, understanding inventory control functions, exploring merchandising and marketing processes, understanding loss prevention, respecting and following workplace safety procedures, understanding the retail profit model, finding a job, getting a job, and growing learners’ skills.					
Testing Methodology	Paper?	No	Online-Cognitive Portion?	Yes	Performance Exams/Tests?	No
					Psychomotor portion	
Re-Testing (if available)	Re-Testing Procedures	Learner can re-test after a 15-minute waiting period with a new voucher.			Maximum Number of Attempts Allowed:	5
Testing Details – (Including Any Age Requirements and Accommodations)	Age eligibility for learners to sit for the exam is a minimum of 15 years with a 10th grade school standing. All accommodations are requested by the learner and their proctor via the RISE portal.					
Industry-Based Certification Requirements: Teachers						

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Instructor Certification Requirements (By Certifying Agency)	The NRF Foundation does not require instructors to obtain the certification themselves—though it is highly recommended.			
Proctoring / Test Security	Each student must register for the exam with his or her unique email address. Upon successfully passing the exam, a digital badge is sent directly to the student’s designated email. The test results do not come to the teacher. However, if the student affiliated with a certain organization during creation of their RISE account, that organization will be able to see the learner’s pass or fail status. The student can easily share the badge on social media, in an electronic job application, on his/her resume, or by sending a link.			
Certification Tracking				
Credentialing Documentation	Each student must register for the exam with his or her unique email address. Upon successfully passing the exam, a digital badge is sent directly to the student’s designated email. The test results do not come to the teacher. However, if the student affiliated with a certain organization during creation of their RISE account, that organization will be able to see the learner’s pass or fail status. The student can easily share the badge on social media, in an electronic job application, on his/her resume, or by sending a link.			
Certification Tracking System	Online Tracking System?	Yes	Details	Each student may access his or her account for any changes to their contact information or to register for the assessment exam.
Other Details	Expiration Timeline?	Certification is valid for three years, and certification renewal costs \$25. The renewal form and fee are submitted to Castle Worldwide.		
Certification Costs / Funding Sources				
Cost Details	Certification is valid for three years, and certification renewal costs \$25. The renewal form and fee are submitted to Castle Worldwide.			
Re-Test / Refund Policies	Candidates may retake the exam after a 15-minute waiting period, using a new voucher. A new voucher can be purchased via the RISE portal.			
For More Information				
Certifying Agency Contact Information	NRF Foundation 1101 New York Ave NW Washington DC 20005 For credential information, please contact Shana Treger, Director of Learning and Credentials, at tregers@nrf.com .			